



HIDES GAS DEVELOPMENT COMPANY LTD

PNG LNG Project Upstream Umbrella Land Owner Company representing: • Hides PDL 1 & 7 • Angore, • Juha, • Komo Airport • Benaria pipeline • Kobalu

PRESS RELEASE

HIDES GAS DEVELOPMENT COMPANY LTD SUPPORTS HELA WIGMEN RUGBY LEAGUE TEAM FOR 2014 DIGICEL CUP SEASON

PORT MORESBY (16/04/2014): PNG LNG Project upstream umbrella landowner company Hides Gas Development Company Ltd has joined the sponsorship bandwagon to support the Hela Wigmen Rugby League Club to take part in the 2014 Digicel Cup competition.

HGDC Ltd today presented K100,000 as part of the Company's sponsorship to the Hela Wigmen Rugby League team.

Company Secretary Myron Tapuko Ipape said HGDC, as the umbrella landowner company in the Hides area is proud to be associated with the Hela Wigmen through our sponsorship and the Company looked forward to the team participating professionally in this year's competition.

Mr Ipape said, "Rugby League has a big following in the Hela Province and HGDC is proud to be associated with the Hela Wigmen Rugby League team as a sponsor in the 2014 Digicel Cup season. We know that the people of Hela Province will also be behind our home team as they battle it out in the Digicel Cup".

"We also know that what we are giving today will be put to good use for the benefit of the players and the Team."

Mr Ipape urged all players and officials to be good ambassadors of the Hela Province and display professionalism both on and off the field.

He said despite being famous for hosting the multibillion kina PNG LNG Project, the good name of the province has been tarnished by law and order issues, alcohol and illicit drugs abuse, students not attending schools and all other social problems that the youths of the province are being exposed to.

"The players as local heroes can have an impact in changing the attitudes of the youths and if you show professionalism in your games and off the field, the youths can admire your actions and follow in your footsteps," Mr Ipape said.

"HGDC would like to see this partnership extend to the communities so that we all use the sport to change the mindset of our people especially the youths. Together we can drive a positive

message throughout the Project footprint and make our province become safer and conducive for investors to come in and create employment opportunities for our people."

"There are many challenges facing us and together we can address these challenges."

Hela Wigmen Boar Chairman Andy on behalf of the team and officials thanked the board and management of HGDC in particular Chairman Libe Parindali for having the foresight to sponsor Wigmen to participate in the 2014 Digicel Cup.

Mr Hetra said, "HGDC is a local company in Hela and it is only fitting for HGDC to back a brand name that is synonymous and depicts the Hela identity; the Wigmen. Rugby League is PNG's national sports and widely followed and played in Hela".

"The Club will partner HGDC to be ambassadors of the Company to promote self-discipline, abstinence of drugs, home-brew and alcohol where a massive awareness campaign will be carried out in Hela in partnership with HGDC."

"With the ambition to play for the Hela Wigmen franchise, we have seen local competitions coming on board and actively playing like the Komo League, Hulia League, Tari League, Haya Puga League, Purani League and Koroba League and the Wigmen franchise will foster a working relationship with HGDC to roll out awareness programs within those areas. Most of the league competitions mentioned above are played in localities where HGDC carries out its business and it would be very encouraging for the people to appreciate HGDC's corporate social responsibility."

Mr Hetra added that this sponsorship ensures Hela Wigmen franchise's commitment towards HGDC's community relations program and the team is committed to be the brand ambassador of HGDC or its subsidiaries and the team will strive to be good role models.

"We can be utilised in awareness campaigns, school coaching clinics and other community oriented activities where the players or franchise can be utilised. It would be very encouraging to see elite Hela athletes being the brand ambassador of HGDC and help out in these programs," he said.

"The value for HGDC's partnership with the Hela Wigmen Franchise is tremendous. This partnership cannot be measured in monetary terms but the legacy of this partnership will really create a difference that is in line with the vision of Hela Governor Anderson Agiru and his provincial government. HGDC will be perceived as a positive contributor to the sports where more people follow not only in Hela but throughout PNG."

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